

Chudography Yoga Teacher Training

Photography and Media Consent Policy

Purpose

The purpose of this policy is to explain how photographs, videos and other media may be created and used during the Chudography Yoga Teacher Training. It ensures that all students understand their rights and that images are captured and shared respectfully, ethically and with informed consent.

Chudography Principle

At Chudography, we believe that consent is an ongoing conversation, not a one time decision.

Photographs and videos can celebrate learning, capture memorable moments and help future students understand what our training is like. However, no image is more important than a person's right to privacy, dignity and choice.

Every student has the right to decide how they are represented and whether they wish to appear in any promotional or educational material.

1. Consent

1.2. Before the course begins, students will be asked to complete a Photography and Media Consent Form.

Students can choose whether they consent to:

- 1.3. Photography for internal course use.
- 1.4. Photography for promotional purposes.
- 1.5. Video recording for promotional purposes.
- 1.6. Social media content.
- 1.7. Website content.
- 1.8. Printed marketing materials.
- 1.9. Students may give consent for some uses and decline others.

1.10. Consent is entirely voluntary.

2. Changing Consent

2.1. Students may withdraw or amend their consent at any time by informing the Course Director in writing.

2.2. Future use of photographs or videos will respect the updated consent preferences.

2.3. Images or videos already published before consent was withdrawn cannot always be removed from printed materials or content already distributed, although every reasonable effort will be made to prevent future use.

3. Photography During the Course

Photographs or videos may occasionally be taken during:

3.1. Practical teaching sessions.

3.2. Group activities.

3.3. Course celebrations.

3.4. Graduation.

3.5. Marketing sessions arranged in advance.

3.6. Students will be informed whenever photography or filming is taking place.

3.7. Where possible, alternative seating or positioning will be offered for students who do not wish to appear in photographs or videos.

4. Photography by Students

4.1. Students are welcome to take photographs for personal memories where appropriate.

However, students must:

4.2. Obtain permission before photographing or filming another person.

4.3. Respect the privacy and consent of others.

4.4. Not publish images or videos of fellow students, tutors or guest teachers without their explicit permission.

4.5. Follow any instructions regarding photography during teaching sessions.

5. Use of Images

Where consent has been given, Chudography may use photographs or videos for:

- 5.1. The Chudography website.
- 5.2. Social media platforms.
- 5.3. Printed promotional materials.
- 5.4. Course brochures.
- 5.5. Future marketing of the teacher training.
- 5.6. Internal educational resources.

5.7. Images will always be used respectfully and in keeping with the values of Chudography.

6. Course Materials

6.1. Students may not record or distribute teaching sessions, presentations or course materials without prior written permission.

6.2. This protects the intellectual property of Chudography and the privacy of everyone participating in the training.

7. Storage of Media

7.1. Photographs and videos will be stored securely and accessed only by those responsible for administering or promoting the training.

7.2. Media will be retained only for as long as it remains relevant to the purposes for which consent was given.

8. Concerns

8.1. Any concerns regarding photography, filming or the use of images should be raised with the Course Director as soon as possible.

8.2. Concerns will be addressed promptly, respectfully and in accordance with this policy.

Review

This policy will be reviewed annually to ensure it remains compliant with current legislation and aligned with the values of Chudography.

